

The conference

The UK National Smoking Cessation Conference attracts world-class speakers presenting the very latest in clinical, research and policy developments.









This year, the UKNSCC will reflect the latest developments in good practice for smoking cessation in special populations, new indications for NRT, medication compliance, marketing and supporting tobacco control activity, and the impact of illicit tobacco.

The UKNSCC agenda is driven by the involvement of the field and will contain presentations from practitioners that focus on the policy and practice of helping smokers to stop.

We hope that you will be able to join us and to contribute to this unique event.

Conference highlights

Can we get more out of NRT?

Hayden McRobbie, Senior Clinical Research Fellow, Queen Mary University of London, Barts and The London School of Medicine and Dentistry, UK

Is it better to cut down before stopping?

Nicola Lindson, PhD Researcher, Primary Care Clinical Sciences, University of Birmingham, UK

Can stopping smoking be bad for mental health?

Jonathan Foulds, Professor, UMDNJ School of Public Health and Director, Tobacco Dependence Program, New Jersey, USA

Smoking cessation medications: compliance, adherence and concordance

Rob Horne, Director, Centre for Behavioural Medicine, Department of Practice and Policy, University of London, UK

How smoking causes health inequalities

Laurence Gruer, Director of Public Health Science, NHS Health Scotland, Glasgow, UK

Illicit tobacco: undoing the good work

Ailsa Rutter, Director, Fresh, Smoke Free North East, County Durham, UK

The genetics of smoking and smoking cessation

Marcus Munafo, Reader in Biological Psychology, Department of Experimental Psychology, University of Bristol, UK

Is paying smokers to stop money well spent?

Linda Bauld, Reader in Social Policy, University of Bath and UK Centre for Tobacco Control Studies

Which reduction methods work best and how you can use them

Jennie Inglis, Clinical Research Nurse, **Nicola Lindson**, PhD Researcher and **Paul Aveyard**, NIHR Career Scientist, Primary Care Clinical Sciences, University of Birmingham, UK

Plus over
30 parallel sessions
across two days, addressing
the conference themes and
other topics of interest.
Details will be posted
online – see uknscc.org

What's the story? Engaging with the press

Jill Palmer, Former Health Editor, Daily Mirror

Conference details

What can you present?

Papers and ideas for presentations are welcomed. We invite prospective delegates to submit abstracts relevant to the conference themes. Submissions may be accepted for either oral paper presentations, workshops or poster displays.

All abstracts will be peer reviewed and judged on their relevance to the conference. The deadline for abstract submissions is Fridav 26th March 2010.

For further details of how to submit a paper to the conference, please see the conference website **uknscc.org**

Parallel sessions

In addition to keynote plenary sessions, a variety of parallel workshops, discussions, paper presentations, fringe meetings and sponsored symposia are scheduled throughout the event, offering delegates an opportunity to explore in depth a range of issues. Further information on additional presentations and any programme updates will be posted on the website in the run-up to June 2010.

Exhibition

There will be an exhibition running throughout the two-day event allowing organisations to promote their products and work to delegates. If you would like a display space and/or to place an insert in the delegate packs, please contact Exchange Supplies on 01305 262244 or email info@exchangesupplies.org

Conference website

The UK National Smoking Cessation Conference is a resource for the field. We are committed to developing a permanent and free online archive of sound recordings, abstracts, reports, delegate lists, evaluations and PowerPoint presentations on the conference website **uknscc.org**

Accommodation

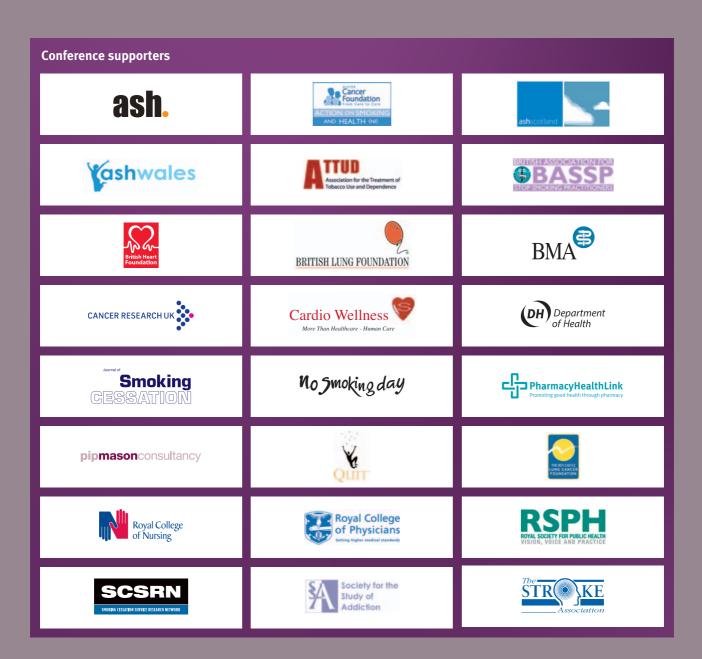
Accommodation is NOT included in the registration fee.

The preferential delegate rate for accommodation at the 5-star Radisson Hotel, 310 Argyle Street, Glasgow G2 8DL, is £155 (including VAT) including breakfast (based on single occupancy) or £165 based on twin or double occupancy. Please contact the hotel reservations department direct on 0141 204 3333 and quote 'UKNSCC' as the reference for this special rate.

In addition, the 3-star Jurys Inn, 60 – 96 Jamaica Street, Glasgow G1 4QE, is two minutes' walk away and is offering delegates a preferential rate of just £75 (including VAT) per night, including breakfast (based on single occupancy), or £80 based on twin or double occupancy. Please contact their reservations department direct on 0141 314 4800 quoting 'UKNSCC' for this rate.

Details of other nearby hotels can be found on the conference website. We would encourage all delegates to book any hotel accommodation as early as possible to secure your hotel of choice at the lowest rate.







2010 UK National Smoking Cessation Conference Please use block capitals

You can also book online at our website uknscc.org

First name Surname Position Department/Agency _____Postcode ______ Tel Fax **Delegate list/name badge** – Please state the details you would like to appear on the delegate list/name badge. Position (optional) Agency/Employer (optional) These details will be posted on the website so you can check them. If you would rather they weren't online please tick here **Delegate rates** – Please tick box as appropriate. Monday 14th and Tuesday 15th June 2010 Full conference £375.00 + VAT **One-day registration** Monday 14th June 2010 £250.00 + VAT Tuesday 15th June 2010 £250.00 + VAT Payment method Switch (please tick one) ☐ MasterCard Number Security code Expiry date Cheque enclosed – Please make cheques payable to 'Exchange Supplies Ltd.' ☐ Bank transfer – If paying by automated transfer a copy of the notification MUST be sent. Account name: Exchange Supplies Ltd. Account number: 38000490 Bank sort code: 60-07-01 Bank address: National Westminster Bank, 49 South Street, Dorchester, Dorset DT1 1DW Invoice Invoice name and address (if different from above)..... Postcode

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Cancellation policy

If you are unable to attend we are happy to transfer your place to a colleague from the same organisation at no extra cost (if possible, please notify us before the day of the conference). Please note that cancellations are subject to an administration fee of £50 plus VAT.

Please return this completed form (or a photocopy) to:

2010 UKNSCC, Exchange Supplies, 1 Great Western Industrial Centre, Dorchester, Dorset DT1 1RD. Fax: 01305 262255 or book online at uknscc.org

